

IQA Events 2019-2020 Bid Addendum

This document will serve to provide additional statistics about successes of World Cup 2018 in Florence, Italy, that may generate additional interest for bidders. It will also outline additional information regarding how events will be organized.

Bids for the 2019 and 2020 IQA events should consider the [bid manual](#), as well as this document to have the most complete bid.

Statistics

Economic Impact of 2018 World Cup

The 2018 World Cup saw over 300 volunteers (102 exclusively attending to volunteer), 800 national team members, and hundreds of spectators arrive in Florence for the week around the World Cup. They contributed to the local economy, in addition to the event's spending power for local logistic equipment, security, and field space. This is in addition to the local spectators.

Total accommodation spending at Stay and Play venue: **over 100,000EUR**

Total spending by IQA to run the tournament: **nearly 50,000EUR**

Please also note that volunteers were not required to stay at the Stay and Play venue, and neither were spectators; volunteers would contribute an additional 300+ hotel nights.

Visibility of Host Venue and Organization

The World Cup was covered by Reuters, the Associated Press, Time, and dozens of local media outlets around the world. Articles were published in nearly every country that sent a team, with multiple news sources publishing articles in most nations.

The opening ceremony was held in the historic Piazza Santa Croce in Central Florence, on the same site that matches of the historic Calcio Fiorentino are held and was livestreamed on Facebook by [Time](#), and has over 560,000 views. [NowThis](#) published a video following the event which has nearly 1.3 million views. [ABC News](#) has over 500,000 views of its video of the tournament, while [Al Jazeera English](#) has 280,000 views of its video.

The livestream of the games on the weekend had approximately 40,000 viewers across the two days of the tournament.

Partnership Format

The IQA may be moving away from organizing all details of the World Cup and Continental Games itself, and instead is looking into partnering with national governing bodies or other bidding organizations, depending on the experience and resources of the bidding organization.

The different levels of partnership are the following:

A licensing agreement in which the bidding organization is responsible for organizing the event.

A partnership agreement between the bidding organization and the IQA in which the bidding organization does the bulk of the work.

A support agreement in which the IQA organizes the full tournament with local support.

In a licensing agreement, the IQA will negotiate benchmarks with the bidding organization and the bidders will be responsible for the full organization of the event, while checking in with the IQA at pre-agreed upon times and stages. If a bidding organization wishes to have a licensing agreement, the IQA will need to see proof of previous successful events organized by the same group or organization, and will need to have reasonable certainty that the IQA will receive financial consideration.

Not every bidding organization may want to license an event. Therefore a partnership option will also be available, in which the bidding organization continues to do the bulk of the organizing work but the IQA will provide close assistance wherever needed to develop the skills of the organizing group and ensure a successful tournament.

We also recognize that the best bid might come from an area where the bidding organization lacks the expertise to take on most of the responsibilities of the organization. In this agreement the IQA will hire a tournament committee and organize the event. However we do ask that the bidding organization supports the IQA in hosting the tournament.

Bids submitted must outline which of the three agreement types they would like to use and which they feel would be a best fit for their skills and abilities, as well as suggestions of the split of specific responsibilities. Negotiation of the particulars of

the licensing or partnership agreement will take place as bids are being considered to ensure the best possible tournament.

In any bid, if there is an individual or individuals involved in the bidding who would be part of the organizing team in a licensing situation, or who would like to be involved in the organization in a partnership situation, the bid must include:

- those individuals' names,
- desired roles,
- contact information, and
- a short summary of their skills and previous accomplishments with respect to event organization in the role they would like.

Amendments to the Bid Manual

Section 4: Bid Process

Site Visits

If a bidding organization would like to bid but may not be able to pay for site visits, please submit your bid regardless however specify that you cannot afford to pay for the site visits and justify your need for site visits to be paid for by the IQA.

Bid Timelines

Revised bid timelines will be as follows:

- Continental Games bids due by September 15, 2018
- Continental Games finalists announced October 1, 2018
- Continental Games site visits October 1 to November 30, 2018
- Continental Games hosts announced December 21, 2018
- World Cup bids due by October 1, 2018
- World Cup finalists announced October 15, 2018
- World Cup site visits October 15 to December 31, 2018
- World Cup hosts announced February 1, 2019

Section 5: Initial Bid

Changes and additions will be bolded.

General Information

- The address of the site(s) offered and distance between them if applicable
 - *Venues will not be considered if there is more than 1km between the furthest pitches **or if there is a main road between pitches***
- **Desired relationship with the IQA: partnership or licensing**
 - **Include information about the individuals who will be involved in organization:**
 - **those individuals' names,**
 - **desired roles,**
 - **contact information, and**
 - **a short summary of their skills and previous accomplishments with respect to event organization in the role they would like**
- **Name of legal consultant within the country**
 - ***This person may be from the NGB, bidding organization, or a legal expert; this will be the person who is available to consult regarding all legal matters including ticket and merchandise sales, taxation, contract law, etc.***
- **Major legal considerations for an international organization doing business in the country of the bid**
 - ***Consider sales, tickets, taxes, etc.***
 - ***If available, contact details of a legal consultant or member of the bidding organization with experience in some or all of these matters***

Information on the Venue

- A description of the play surface (turf or grass, etc.), **and type of turf if there is turf (i.e. rubber pellets, turf over concrete, etc.)**
 - *Preference given to bids that have turf, or grass if there is unlikely to be rain during the event*

- The availability, quality, and coverage of wifi on-site or potential for high-quality wifi as possible
 - *Bids must specify bandwidth available **and cost for a variety of internet packages if there is no internet available on site***
- Spectator seating, lights, scoreboards and other amenities on-site **and any associated costs**, or availability **and cost** of rental spectator seating if there is not built in seating for all pitches, **and capacity of spectator seating available at each field if it is built in**
 - *Preference will be given to bids that have lighting on at least one field*
 - *Preference will be given to bids that have built-in spectator seating for at least one pitch*

Appendix 1: Initial Bid Form

Please be aware that this form is no longer accurate due to the additions seen above. If you choose to use this form, ensure all additions and amendments are covered in your responses and feel free to include that information on a separate sheet of paper.

